

VICKIE R. COMRIE, MISM



EXPERTISE

- Experienced business professional highly skilled in facilitating understanding, refining project requirements and satisfy the needs of global external customers and internal stakeholders
- Diligent team player with strong work ethic, demonstrated leadership skills, and a diverse knowledge base consisting of multiple technologies, top-notch research and discovery procedures and cutting-edge business expertise
- Adroit verbal, visual and written communicator with acknowledged ability to analyze, troubleshoot, reduce and mitigate risks

TECH SKILLS

*Technical Writing and Documentation
Content, Tutorial Writing and Copyediting
Email Blast Creation and Marketing
Digital Marketing and Strategy
HTML5/CSS3 Development
Adobe Creative Cloud
T-SQL and SQL Coding
Database Design*

EDUCATION

Masters Degree, Information Management Systems

*Keller Graduate School of Management
Summa Cum Laude
Henderson, NV | 2012*

Bachelors Degree, English

*Nevada State College
Summa Cum Laude
Henderson, NV | 2010*

WORK EXPERIENCE

<https://comrieconsulting.com>

OWNER

CUSTOMER SUPPORT SPECIALIST • TECHNICAL/CONTENT WRITER • WEB DEVELOPER & DESIGNER • BUSINESS ANALYST

Indico Nevada/Indico Web Development – indiconv.com | 2000-2016

- Ran a successful web writing, D&D and marketing operation aiding small to medium-sized businesses in understanding their customers and their markets
- Gained proven results by creating and designing visual, written and web material for a wide variety of business types located throughout the U.S. and Europe by combining thorough analyses of their E-Commerce needs, seeking unique solutions to help them meet fiduciary goals and exploring new funding resources
- Successfully managed fully remote/virtual work engagements as well as onsite in-person support to give businesses a more polished, organized, professional and trustworthy online presence

NOTABLE CLIENTS & PROJECTS:

T-SQL Development (undisclosed startup), Magnolia Recovery Program, Las Vegas Pics, Assured Comfort, Operation USA Auction Site, As A Man Thinketh, Arizona Infant Swimming Safety, Eck-Nevada.org, Project USA and Informatica Mihelac.

FRONTEND WEB DEVELOPER

Chatalog – chatalog.com | 2013

- Created, maintained and updated the front-end of web-based social shopping application, including programming with Javascript and jQuery, along with an HTML5 and CSS3 responsive design
- Demonstrated “can do” attitude and commitment in demanding, time-sensitive schedule in start-up environment
- Accomplished milestones at an exceptional rate as an individual, that normally would be undertaken by an entire development team

WEB DEVELOPER • UX/UI DESIGNER • COPYWRITER • EDITOR

DP Video Productions – dpvideo.com | 2007 – 2008

- Brought in a new revenue stream by completing a languishing E-Commerce project in a mere two months
- Created compelling email marketing blasts for Foxwoods Casino in CT which increased casino customer base and raised current customer awareness in the entertainment and gambling value of this property
- Ensured complete functionality & maximum up-time for Planet Hollywood and other local businesses

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